CALIFORNIA FORM FAIR POLITICAL PRACTICES COMMISSION A PUBLIC DOCUMENT

STATEMENT OF ECONOMIC INTERESTS

FAIRCOVER PAGE
PRACTICES COMMISSION

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Please t	ype or print in ink.	AMILOO	MPD 00 - 04 - 00	
NAME OF	FILER (LAST)	(kiksr)	MANAGE AL DZ	
	HERZOG	ETER	HLAN	
1. Offic	ce, Agency, or Court	•		
Agen	cy Name		_	
	CITY COUNCIL	COUNCILMEMBE	<u>R</u>	
Divisi	on, Board, Department, District, if applicable	Your Position	·	
	iling for multiple positions, list below or on an attachment.	:	·	
Agend	y see allucted	Position:		
2. Juri	sdiction of Office (Check at least one box)		-	
☐ \$I	ate	☐ Judge (Statewide Jurisdiction)		
□м	ulti-County	County of		
Le	Voi LAKE FOREST	Other		
3 Typ	e of Statement (Check at least one box)	<u> </u>		
	innual: The period covered is January 1, 2010, through December 31,	Leaving Office: Date Left/ (Check one)		
_	The period covered is, through December 31, 2010.	 The period covered is January 1, leaving office. 	2010, through the date of	
□ A	ssuming Office: Date	 The period covered is/ of leaving office. 	, through the date	
Candidate: Election Year Office sought, if different than Part 1:				
4. Sch	Schedule Summary			
	-	tal number of pages including this cover	page:	
⊓s	chedule A-1 - Investments schedule attached	Schedule C - Income, Loans, & Business	Positions – schedule attached	
	chedule A-2 - Investments – schedule attached	Schedule D - Income - Gifts - schedule a		
• -	chedule B - Real Property - schedule attached	Schedule E - Income – Gifts – Travel Payı	ments - schedule attached	
	-or-			
None - No reportable interests on any schedule				
- Varif	laskia u			
l certi	fy under penalty of perjury under the laws of the State of California	that th		
Date Signed				

SCHEDULE A-2

Investments, Income, and Assets of Business Entities/Trusts

(Ownership Interest is 10% or Greater)

CALIFORNIA FORM 700 FAIR POLITICAL PRACTICES COMMISSION
Name
14=0706

► 1. BUSINESS ENTITY OR TRUST	► 1. BUSINESS ENTITY OR TRUST		
Name HERZOG CONSULTING	Name		
Address (Business Address Acceptable)	Address (Business Address Acceptable)		
Check one	Check one		
Trust, go to 2 Business Entity, complete the box, then go to 2	☐ Trust, go to 2 ☐ Business Entity, complete the box, then go to 2		
GENERAL DESCRIPTION OF BUSINESS ACTIVITY ATTOREY GOVERNMENTA RELATIONS	GENERAL DESCRIPTION OF BUSINESS ACTIVITY		
FAIR MARKET VALUE / IF APPLICABLE, LIST DATE:	FAIR MARKET VALUE IF APPLICABLE, LIST DATE:		
\$2,000 - \$10,000	\$2,000 - \$10,000		
	\$10,001 - \$100,000		
\$1,000,001 - \$1,000,000 ACQUIRED DISPOSED	\$100,001 - \$1,000,000 ACQUIRED DISPOSED Over \$1,000,000		
NATURE OF INVESTMENT Sole Proprietorship Partae(ship	NATURE OF INVESTMENT		
Other	Sole Proprietorship Partnership Other		
YOUR BUSINESS POSITION TRINCIPAL	YOUR BUSINESS POSITION		
▶ 2. IDENTIFY THE GROSS INCOME RECEIVED (INCLUDE YOUR PRO RATA SHARE OF THE GROSS INCOME TO THE ENTITY/TRUST)	▶ 2. IDENTIFY THE GROSS INCOME RECEIVED (INCLUDE YOUR PRO RATA SHARE OF THE GROSS INCOME TO THE ENTITY/TRUST)		
☐ \$0 - \$499 ☐ \$10,001 - \$100,000	\$0 - \$499 \$10,001 - \$100,000		
\$500 - \$1,000 DVER \$100,000	\$500 - \$1,000 OVER \$100,000		
S1,001 - \$10,000	S1,001 - \$10,000		
▶ 3. LIST THE NAME OF EACH REPORTABLE SINGLE SOURCE OF	▶ 3. LIST THE NAME OF EACH REPORTABLE SINGLE SOURCE OF		
INCOME OF \$10,000 OR MORE (Attach a separate sheet if necessary.)	INCOME OF \$10,000 OR MORE (Attach a separate sheet if necessary.)		
TALLEY + ASSOCIATES	•		
► 4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD <u>BY</u> THE BUSINESS ENTITY OR TRUST	▶ 4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD BY THE BUSINESS ENTITY OR TRUST		
Check one box:	Check one box:		
☐ INVESTMENT ☐ REAL PROPERTY	☐ INVESTMENT ☐ REAL PROPERTY		
Name of Business Entity or	Name of Business Entity or		
Street Address or Assessor's Parcel Number of Real Property	Street Address or Assessor's Parcel Number of Real Property		
	f		
Description of Business Activity or	Description of Business Activity or		
City or Other Precise Location of Real Property	City or Other Precise Location of Real Property		
FAIR MARKET VALUE IF APPLICABLE, LIST DATE:	FAIR MARKET VALUE IF APPLICABLE, LIST DATE:		
\$2,000 - \$10,000 \$10,001 - \$100,000 \$10,001 - \$100,000 \$10,000 / 10	\$2,000 - \$10,000 \$10,001 - \$100,000 \$10,001 - \$100,000		
\$10,001 - \$100,000	\$100,001 - \$100,000 ACQUIRED DISPOSED		
Over \$1,000,000	Over \$1,000,000		
NATURE OF INTEREST	NATURE OF INTEREST		
Property Ownership/Deed of Trust Stock Partnership	Property Ownership/Deed of Trust Stock Partnership		
Leasehold Other	Leasehold Other		
Check box if additional schedules reporting investments or real property are attached	Check box if additional schedules reporting investments or real property are attached		
Comments: EDDC Form 700 (2010/2011) Sch A-2			

Peter Herzog Positions Held from January 1 through December 31, 2010

- 1. City of Lake Forest Mayor
- 2. Lake Forest Redevelopment Agency Chair
- 3. Rancho Canada Financing Authority Chair
- 4. LAFCO Commissioner
- 5. OCFA Alternate
- 6. TCA Board Member
- 7. OCCOG Board Member
- 8. SCAG Committee Member